

LONDON LAW COLLECTIVE



Our Corporate and Commercial Law Services

We recognise that there are many options out there for high-growth start-ups and businesses. Our specialists have decades of experience between them, offering pragmatic insight that will be tailor made for you and your business.

Collectively We Do More

We believe that we do more together than alone. At London Law Collective we have gathered a team of reputable experts, including some of the leading lawyers in their fields. Together they provide excellent legal advice to accelerate the potential of your rapidly growing business. We will expertly guide you and create clear solutions to help your business thrive.

We are a diverse, inclusive and B-Corp Certified firm that takes its social responsibilities seriously.



Corporate

We provide reliable strategic advice across every stage of a business's corporate journey, from Seed to Series B and beyond. Our support includes day-to-day Board decision-making, drafting and interpreting articles and shareholder agreements, share capital reorganisations, group structuring, M&A and exits, as well as cross-border matters such as corporate restructuring and US holding company "Delaware flips."



Fundraising

We provide support from term sheet stage to completion (from Seed to Series B and beyond). We advise on debt and equity raises, and the various matters (including SEIS and EIS) that affect our clients throughout the process, whether it represents the first external funds into the company to support initial development, or later investments that allow start-ups to power towards the next growth phase.



Commercial

Our experts' legal and negotiation skills will help protect your business by ensuring that you have all the commercial agreements you need in place quickly, from supply contracts and IP licences, to JV agreements and NDAs, creating accessible and effective solutions, leaving you to focus on your day to day business.



Data Protection & Privacy

Our team covers all aspects of data protection advice, from data audits to drafting privacy policies, together with assisting with data management breach procedures, empowering your business to grow.



Intellectual Property

We cover the full spectrum of IP legal support, from the protection of the ideas themselves through to the expression of your business' brand, our lawyers will help you integrate your IP into your commercial strategy to maximise your competitive edge.



Employee Incentive Schemes

Our specialist team will support you on all aspects of employee incentive schemes and non-cash share incentives to help retain staff, including EMI; growth shares and unapproved schemes on a national and international basis.

Our Corporate and Commercial Team

Our expert lawyers, consultants and professional advisors are all on hand to provide our clients with the best quality corporate, commercial, fundraising and employee services.



David Farquharson

Co-Founder

david@londonlawcollective.com

David's extensive experience covers corporate, commercial, employment, data protection, privacy, and dispute resolution. A strategic legal advisor and problem solver, he is retained as an advisor for a wide range of global leading businesses and talent and is a guest speaker on entrepreneurship at the London Business School.



Lizzie Frost

Senior Counsel

lizzie@londonlawcollective.com

Specialist in supporting growth businesses and their founders. With a background in corporate law at a leading international firm, Lizzie advises on a variety of corporate and commercial legal matters, including M&A, fundraisings and corporate reorganisations.



Tim Herbert

Director

tim@londonlawcollective.com

Significant experience in advising start-ups, SMEs, trusts and individuals on corporate and commercial matters, in the UK, Hong Kong, Australia and New Zealand. Trained at a leading international firm and previously a barrister in New Zealand; he also has experience in dispute resolution (both in arbitration and through the Courts).



Teresa Wilcocks

Senior Associate

teresa@londonlawcollective.com

Broad corporate and commercial experience including private M&A, joint ventures, fundraisings and commercial contracts and has acted for clients ranging from individuals and start-ups to large corporates and financial institutions.



Louise Walker

Senior Consultant

louise@londonlawcollective.com

Dual-qualified English and Australian senior corporate lawyer specialising in corporate law, including transactional and advisory matters such as company acquisitions, disposals, working with start-ups, corporate reorganisations, shareholder and board advice.



Emma Carter

Senior Consultant

emma@londonlawcollective.com

Dual-qualified English and Australian lawyer with extensive experience advising global businesses across the UK, Europe, Australia and Asia, specialising in commercial contracts, technology, data privacy/GDPR, IP, advertising and governance, and supports multi-jurisdictional projects as embedded in-house counsel.



Mike Hornsey

Senior Consultant

mike@londonlawcollective.com

Advises founders and early-stage businesses on fundraising, commercial deals and the legal issues that come with building a company. He supports start-ups through VC funding rounds, strategic negotiations and the practical challenges of scaling, from employment and data protection to IP and dispute resolution.



Francesca Yardley

Senior Consultant

francesca@londonlawcollective.com

A background in supporting companies with funding, she has advised boards of companies on buyouts, fundraising, portfolio management and exit strategies, and now advises start-ups and scale-ups on employee incentive schemes (including EMI option and growth share schemes), general employment law and corporate matters.

Who we work with

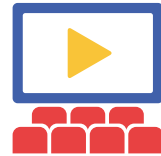
We work across a wide range of industries. Here are a few examples of the sectors our clients work in.



The team at London Law Collective provide us with invaluable legal support. In employment and commercial matters they operate with the professionalism and legal insight of a Magic Circle firm, twinned with the speed, pragmatism and commercial wit of an entrepreneurial business.



Jim Carrick-Birtwell
Founder & CEO,
Future Talent Learning



Media & Entertainment

We advise across media and entertainment law, supporting TV and film producers, music and sports talent, DJs, brand agencies, digital businesses and studios.



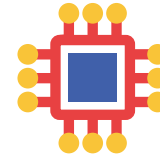
Health & Wellness

We advise diverse health and wellness brands, supporting innovative start-ups, influencers, minority-owned businesses and larger brands across their legal needs.



Purpose Driven Organisations

Our impact-focused clients include social enterprises, not-for-profits and B-Corps. We help purpose-driven organisations with legal structures, ESG reporting, funding, grants and charity law.



Technology

Our technology clients bring to market processes and applications that are rapidly transforming sectors. Our advice supports innovative start-ups through to becoming thriving businesses.



Fashion & Design

Our luxury fashion clients are global leaders in sustainable design, lifestyle and influence. We support brands that are leading their fashion lines, providing fundraising as well as corporate and commercial legal advice.



Strategic Consultancy

We support international consultancy firms with strategic legal advice across life sciences, fintech, pharma and change management, helping them deliver complex global projects to tight deadlines.



This is my second time working with LLC, both times on important investment-related work. David and Lizzie did a great job not only of the legal matters at hand, but – just as importantly – making me feel safe and informed and in control. They were also very helpful in recommending an IP specialist for another brief. Regardless of the size or stage of your business, LLC comes highly recommended, especially if you are also impact-focused.



Ed Bartlett
Founder, *Kostüme*

Our Employment Law and Employee Incentives Services

(including EMI Schemes)

We recognise that there are many options out there for high-growth start-ups and businesses, including legal tech platforms. Our specialists have decades of experience between them, offering honest insight that will be tailor made for you and your business.



Employment Law

Our highly skilled experts will advise you on every aspect of employment law, from supporting you with new hires and drafting contractual terms and covenants to disputes, departures and dismissals, supporting your business throughout the employment lifecycle.

Clients are facing more Employment Tribunal claims and internal disputes. We help respond to claims, strengthen HR processes, and advise on transfers, TUPE issues and the new Employment Act.



Employee Incentives

Our specialist team will support you on all aspects of employee incentive schemes and non-cash share incentives (e.g. EMI options and Growth Shares) to help retain staff.

Our Employment Team

Meet our team of expert lawyers, consultants and professional advisors who are all on hand to provide our clients with the best quality employment law and EMI scheme services.



David Farquharson
Co-Founder

david@londonlawcollective.com

David's extensive experience covers corporate, commercial, employment, data protection, privacy, and dispute resolution and he has a particular expertise in navigating restrictive covenants. A strategic legal advisor and problem solver, he is retained as an advisor for a wide range of global leading businesses and talent.



Lizzie Frost
Senior Counsel

lizzie@londonlawcollective.com

Specialist in supporting growth businesses and their founders. With a background in corporate law at a leading international firm, Lizzie advises on a wide variety of corporate and commercial legal matters, including in relation to M&A, fundraisings, corporate reorganisations and employee incentive schemes.



Polly Jeanneret
Senior Consultant

polly@londonlawcollective.com

A specialist employment lawyer providing advice on issues relating to work culture, contracts, investigations, disputes and claims, working with SMEs in retail, financial services, consultancies, and charitable organisations, alongside acting for individuals.



Francesca Yardley
Senior Consultant

francesca@londonlawcollective.com

A background in supporting companies with funding, she has advised boards of companies on buyouts, fundraising, portfolio management and exit strategies and advises start-up and scale-ups on employee incentive schemes (including EMI option and growth share schemes), general employment law and corporate matters.

Our Disputes and Insolvency Services



Disputes

Disputes are a part of life for high-growth start-ups and businesses. Our highly experienced dispute lawyers have decades of experience, offering pragmatic and strategic insight on the merits and workable solutions to reach the best commercial outcomes for you.

Our experience includes both litigation and arbitration for disputes based in the UK or those with an international dimension. Examples include:

- shareholder/founder deadlocks and exits;
- the misuse of intellectual property and personal data;
- restrictive covenants and team moves as to defamation and malicious falsehood;
- management agreements within the entertainment industry;
- publishing disputes.



Insolvency

Our specialist team of lawyers provide expert advice on dealing with administrators, liquidators and other insolvency practitioners, and give you confidence in dealing with statutory demands, winding up petitions and other demands by creditors. Examples include:

- providing advice to companies in distress as to liquidation options, including pre-pack sales;
- advising insolvency practitioners as to claims made against or by companies in liquidation.

Our Disputes and Insolvency Team

Meet our team of expert lawyers, consultants and professional advisors who are all on hand to provide our clients with the best quality dispute resolution and insolvency services.



David Farquharson

Co-Founder

david@londonlawcollective.com

David has extensive experience in providing strategic legal advice to resolve a wide range of disputes including between founders and in the music industry. A strategic legal advisor and problem solver, he is retained as an advisor for a wide range of global leading businesses and talent.



Tim Herbert

Director

tim@londonlawcollective.com

Tim has particular experience in commercial dispute resolution (both in arbitration and through the Courts). Trained at a leading international firm and previously a barrister and an instructor for the College of Law in New Zealand, Tim is a regular speaker and contributor on company, commercial, and dispute resolution issues.



Georgie Blears

Consultant

georgie@londonlawcollective.com

Georgie has broad legal and commercial experience, gained in an international firm, in high-value litigation, arbitration, and regulatory investigations. She has advised global clients on compliance and risk, and has acted in a range of high-profile cases before the English High Court, Court of Appeal, and Administrative Court.

**LONDON LAW
COLLECTIVE**

**LegalBusiness
Awards 2025**
**Boutique Law
Firm of the Year**
Highly Commended

**PEOPLE
IN LAW** \ **AWARDS
2025**
Winner
People in Law Awards Best Environmental,
Social and Governance Initiative

Clio
**Modern Law
Awards** **2025**
Highly Commended
Modern Law Awards Boutique
Law Firm of the Year 2025



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